

The Harry T. Mangurian Jr. Foundation
30TH ANNUAL
Mother's Day Luncheon
Presented by Memorial Healthcare System



2022 HONOREES

Benefiting:



Hosted By:



Sponsorship Opportunities

We bring business + community together to invest in healthy mothers and babies.

Tuesday, May 2, 2023

Signature Grand | Davie

hmhbbroward.org

About Healthy Mothers, Healthy Babies

Our History

Healthy Mothers, Healthy Babies Coalition of Broward County (HMHB) was formed in 1987 in response to a high rate of infant mortality for low-income pregnant and parenting families in Broward.



Our Impact By The Numbers

Each year we **educate to elevate 3,000 families** by improving birth outcomes and addressing poor maternal health through an array of programs and services.

- We provide counseling and parenting education to women experiencing postpartum depression and anxiety.
- We provide education and support to families at risk for child abuse and neglect.
- We provide health education, case management, and life skills in six of Broward's highest-risk zip codes.
- We provide over 1,000+ families Emergency Basic Needs assistance who are in crisis.
- We provide doula support to 300+ mothers.
- We provide peer support bereavement counseling to Broward families experiencing the trauma of newborn or infant death.

Our Goals For Our Sponsors

- Align our sponsorship opportunities with your brand's marketing objectives while helping you create brand awareness, build audiences, and engage with the community.
- Create unique and customized sponsorships, activations, and engagement opportunities.
- Align with a results-driven organization where your support makes an impact.
- Expose your brand, product, or service to over 400+ Mother's Day Event attendees

Why Your Support Matters

Your support can help us provide essential education, resources, and services that impact the lives of women, children, and families. Together, we can achieve our vision of a future with **Healthy Babies. Thriving Families. Powerful Communities.**

Make an Impact in Broward

Welcome to the 30th Annual Mother's Day Luncheon

While celebrating the spirit of Mother's Day, we will be honoring an amazing group of individuals who embrace the mission of HMHB/Broward through their commitment to the children and families in the communities we serve. Our Honorees advocate, educate, save lives, guide futures, and inspire hope throughout our community.

The Mother's Day Luncheon, to be held on **Tuesday, May 2, 2023**, is our main fundraising event of the year with proceeds benefiting over **3,000 families and babies in Broward County**. This signature event has drawn thousands of businesses and community leaders over the years who support our vision of healthy babies and healthy parenting.

It is with great pleasure that we present the Healthy Mothers, Healthy Babies Coalition of Broward County 2023 Honorees.

2023 Mothers of the Year



Amy
Freund



Kate
Goldman



Jessica
Grenat



Heidi Alzate
Kaufman



Dara
Levan



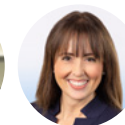
Traci
Miller



Dr. Sharetta
Remikie



Dr. Amoy
Reid



Jennifer
Smith



Cindy
Teeto

2023 Father of the Year



Bill
Feinberg

Lefkow Legacy Award



Melida
Akiti

2023 Emcee



Nicole Perez
WPLG, Channel 10

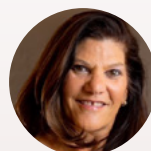
How can you help

The success of our Mother's Day Luncheon relies heavily on event sponsorships as well as donating items to our silent and live auction. We kindly ask you to consider becoming a sponsor and/or donating an auction item.

Thank you in advance for your support of strengthening families and improving birth outcomes in the underserved communities within Broward County. We look forward to seeing you at the luncheon.



Linda Cichon
Executive Director, HMHB



Susie Lewis
Wings Co-Chair



Lani Mondek
Wings Co-Chair



30TH ANNUAL

Mother's Day Luncheon

Sponsorship Opportunities & Levels

We welcome conversations and collaboration on creating unique activations to help you achieve your sponsorship goals.

Branding & Awareness Benefits for All Sponsors, All Levels

**Honoree Reveal Reception | Signature Grand
Tuesday, March 14, 2023**

**30th Annual Mother's Day Luncheon | Signature Grand
Tuesday, May 2, 2023**

- Digital logo placement scrolling during event presentations.
- Name or Company Logo displayed on the event signage board.
- Name or Company Logo in the Honoree Keepsake Journal.
- Social Media Marketing (2,500 Facebook & 1,000 Instagram).

Title Sponsor (exclusive | one available)

SOLD

Tickets & Hospitality:

- Ten (10) tickets to Honoree Reveal Reception on March 14, 2023.
- VIP table of ten (10); Mother's Day Luncheon.

Marketing Benefits:

- Emcee recognition as the Title Sponsor.
- Opportunity to make opening remarks during the event presentations.
- Targeted sponsor email.
- Inside back cover full-page ad in the Keepsake Honoree Journal.
- Name or Company Logo rotating on mobile auction bidding site, QTEGO.
- Full-color e-journal ad scrolling during the event.
- Sponsor recognition on the HMHB website with a link to the company website for (1) one year.
- Opportunity to include promotional item in event Swag Bag for 400 guests.



Presenting Sponsor (exclusive | one available)

SOLD

Tickets & Hospitality:

- Six (6) tickets to Honoree Reveal Reception on March 14, 2023.
- VIP table of ten (10); Mother's Day Luncheon.

Marketing Benefits:

- Emcee recognition as the Presenting Sponsor.
- Targeted sponsor email.
- Full-page color ad in the Keepsake Honoree Journal.
- Name or Company Logo rotating on mobile auction bidding site, QTEGO.
- Emcee recognition and appreciation plaque.
- Full-color e-journal ad scrolling during the event.
- Sponsor recognition on the HMHB website with a link to the company website for (1) one year.
- Opportunity to include promotional item in event Swag Bag for 400 guests



Honoree Reveal Reception Sponsor (exclusive | one available)

SOLD



Invitation Sponsor (exclusive | one available)

SOLD

Tickets & Hospitality:

- Two (2) tickets to Honoree Reveal Reception on March 14, 2023.
- VIP table of ten (10); Mother's Day Luncheon.

Marketing Benefits:

- Emcee recognition as the Invitation Sponsor.
- Name or Company Logo on Event Invitations.
- Full-color e-journal ad scrolling during the event.
- Sponsor recognition on the HMHB website with a link to the company website for (1) one year.
- Opportunity to include promotional item in event Swag Bag for 400 guests.

BBX Capital

Provides 50 families with one hour of bereavement counseling

Mother of Pearl Table Sponsor (three available | one sold)

\$5,000

Tickets & Hospitality:

- Two (2) tickets to Honoree Reveal Reception on March 14, 2023.
- VIP table of ten (10); Mother's Day Luncheon.

Marketing Benefits:

- Emcee recognition as the Mother of Pearl Sponsor.
- Full-color e-journal ad scrolling during the event.
- Sponsor recognition on the HMHB website with a link to the company website for (1) one year.
- Opportunity to include promotional item in event Swag Bag for 400 guests.

Holman
Driving What's Right

Provides 40 babies with a proper burial/cremation



Honoree Presentation Sponsor (exclusive | one available)

SOLD

Tickets & Hospitality:

- Two (2) tickets to Honoree Reveal Reception on March 14, 2023.
- Table of ten (10) with premium seating; Mother's Day Luncheon.

Marketing Benefits:

- Name or Company Logo displayed during Honoree Award Presentation.
- Full-color e-journal ad scrolling during the event.
- Sponsor recognition on the HMHB website with a link to the company website for (6) six months.
- Opportunity to include promotional item in event Swag Bag for 400 guests.

BROWARD HEALTH

Provides 20 car seats for new moms

Silent Auction Sponsor (exclusive | one available)

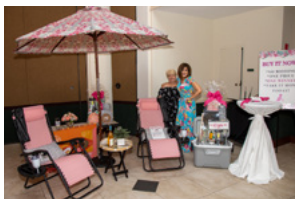
SOLD

Tickets & Hospitality:

- Two (2) tickets to Honoree Reveal Reception on March 14, 2023.
- Table of ten (10) with premium seating; Mother's Day Luncheon.

Marketing Benefits:

- Name or Company Logo rotating on mobile auction bidding site, QTEGO.
- Name or Company Logo on HMHB Silent Auction homepage.
- Full-color e-journal ad scrolling during the event.
- Sponsor recognition on the HMHB website with a link to the company website for (6) six months.
- Opportunity to include promotional item in event Swag Bag for 400 guests.



Honoree Keepsake Journal Sponsor (exclusive | one available)

\$3,500

Tickets & Hospitality:

- Two (2) tickets to Honoree Reveal Reception on March 14, 2023.
- Table of ten (10) with premium seating; Mother's Day Luncheon.

Marketing Benefits:

- Back cover full-color ad in Honoree Keepsake Journal.
- Full-color e-journal ad scrolling during the event.
- Sponsor recognition on the HMHB website with a link to the company website for (6) six months.
- Opportunity to include promotional item in event Swag Bag for 400 guests.



Swag Bag Sponsor (exclusive | one available)

SOLD

Tickets & Hospitality:

- Two (2) tickets to Honoree Reveal Reception on March 14, 2023.
- Table of ten (10) with premium seating; Mother's Day Luncheon.

Marketing Benefits:

- Name or Company Logo on Swag Bag.
- Full-color e-journal ad scrolling during the event.
- Sponsor recognition on the HMHB website with a link to the company website for (6) six months.
- Opportunity to include promotional item in event Swag Bag for 400 guests.



E-Journal Sponsor (exclusive | one available)

\$3,500

Tickets & Hospitality:

- Two (2) tickets to Honoree Reveal Reception on March 14, 2023.
- Table of ten (10) with premium seating; Mother's Day Luncheon.

Marketing Benefits:

- Name or Company Logo scrolling on E-journal.
- Full-color e-journal ad scrolling (five times) during the event.
- Sponsor recognition on the HMHB website with a link to the company website for (6) six months.
- Opportunity to include promotional item in event Swag Bag for 400 guests.



Gifts for the Babies Sponsor (exclusive | one available)

SOLD

Tickets & Hospitality:

- Two (2) tickets to Honoree Reveal Reception on March 14, 2023.
- Table of ten (10) with premium seating; Mother's Day Luncheon.

Marketing Benefits:

- Name or Company Logo on table centerpieces.
- Full-color e-journal ad scrolling during the event.
- Sponsor recognition on the HMHB website with a link to the company website for (6) six months.
- Opportunity to include promotional item in event Swag Bag for 400 guests.



Registration Sponsor (exclusive | one available)

\$2,500

Tickets & Hospitality:

- Two (2) tickets to Honoree Reveal Reception on March 14, 2023.
- Table of ten (10) with premium seating; Mother's Day Luncheon.

Marketing Benefits:

- Name or Company Logo prominently displayed on a custom-made tablecloth.
- Name or Company Logo on all guest name badges.
- Full-color e-journal ad scrolling during the event.
- Sponsor recognition on the HMHB website with a link to the company website for (6) six months.
- Opportunity to include promotional item in event Swag Bag for 400 guests.



30th Annual Toast Sponsor (exclusive | one available)

\$2,500

Tickets & Hospitality:

- Two (2) tickets to Honoree Reveal Reception on March 14, 2023.
- Table of ten (10) with premium seating; Mother's Day Luncheon.

Marketing Benefits:

- Present the Congratulatory Toast to the honorees during the event.
- One (1) bottle of champagne is included at your table.
- Full-color e-journal ad scrolling during the event.
- Sponsor recognition on the HMHB website with a link to the company website for (6) six months.
- Opportunity to include promotional item in event Swag Bag for 400 guests.



Gem Table Sponsor (four available)

\$2,500

Tickets & Hospitality:

- Two (2) tickets to Honoree Reveal Reception on March 14, 2023.
- Table of ten (10); Mother's Day Luncheon.

Marketing Benefits:

- Full-color e-journal ad scrolling during the event.
- Sponsor recognition on the HMHB website with a link to the company website for (6) six months.
- Opportunity to include promotional item in event Swag Bag for 400 guests.



Jewel Table Sponsor

\$1,250

Tickets & Hospitality:

- Table of ten (10); Mother's Day Luncheon.

Marketing Benefits:

- Company name listed in the e-journal ad scrolling during the event.



Friend Sponsor

\$650

Tickets & Hospitality:

- Four (4) tickets; Mother's Day Luncheon.

Marketing Benefits:

- Company name listed in the e-journal ad scrolling during the event.





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Mother's Day Luncheon



healthy mothers,
healthy babies®
coalition of broward county

2023 Partnership Form

Thank you for supporting Healthy Mothers, Healthy Babies Coalition of Broward!

Please indicate the sponsorship level: _____

Title Sponsor	SOLD	Swag Bag Sponsor	SOLD
Presenting Sponsor	SOLD	E-Journal Sponsor	\$3,500
VIP Honoree Reception Sponsor	SOLD	Gifts for the Babies Sponsor	SOLD
Invitation Sponsor	SOLD	Registration Sponsor	\$2,500
Mother of Pearl Table Sponsor	\$5,000	30th Annual Toast Sponsor	\$2,500
Honoree Presentation Sponsor	SOLD	Gem Table Sponsor	\$2,500
Silent Auction Sponsor	SOLD	Jewel Table Sponsor	\$1,250
Honoree Keepsake Journal Sponsor	\$3,500	Friend Sponsor	\$650

Healthy Mothers, Healthy Babies Coalition of Broward correspondence and invitations will be sent to the contact information provided below.

Company Name: _____ Contact: _____

If Supporting a Specific Honoree, Name of Honoree: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Telephone: _____

Enclosed is my sponsorship payment for: \$ _____ (payable to HMHB Broward)

I cannot sponsor but want to make a generous donation to HMHB Broward: \$ _____

Honor your Mom with an E-Journal Ad: \$250

Create your own heartfelt message to your mom and/or honoree.

- Deadline to submit April 4, 2023
- Ad Specs: High-resolution | Camera ready artwork
- Specifications: 16:9 landscape format, minimum 600 dpi
- Email ad to: development@hmhbbroward.org

Credit Card:

Payment is accepted online at hmhbbroward.org or call 954-765-0550.

Mail:

Healthy Mothers, Healthy Babies
Attn: 2023 Mother's Day Luncheon
3810 Inverrary Blvd., Suite 305
Lauderhill, FL 33319



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Mother's Day Luncheon

Silent + Live Auction Donation Request



healthy mothers,
healthy babies®
coalition of broward county

Through the generosity of donors like you, all event proceeds will support the programs and services helping over **3,000 mothers, babies, and families in Broward County**. Please consider donating a Silent or Live auction item to our **30th Annual Mother's Day Luncheon**. This event is critical to our mission, thank you for your support!

Item/Donation Description:

Value of Item(s) \$ _____ Restrictions and/or Expiration _____

Please check one:

Donation/certificate enclosed

Please create a certificate

Donation to be picked up by _____

To be delivered to HMHB/Broward

Mail Donation + Form:

Healthy Mothers, Healthy Babies
Coalition of Broward County, Inc
3810 Inverrary Blvd., Suite 305
Lauderhill, FL 33319

For recognition, please return this form by April 4, 2023 to HMHB/Broward.

Company Name: _____ Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Telephone: _____

Questions? Please feel free to contact us at 954-765-0550 or development@hmhbbroward.org